

Business Studies

Why this course is right for you

Studying Business A level will enable you to gain an holistic understanding of business in a range of contexts including a critical understanding of organisations and their ability to meet society's needs and wants. You will learn to generate enterprising and creative approaches to business opportunities, problems and issues, be aware of the ethical dilemmas and responsibilities faced by organisations and individuals and develop skills such as decision making, problem solving, and critical analysis.



Course Content

Exam board: Pearson Edexcel Business (9BS0)
Head of Department/Faculty: tbc

Course Outline (modules, weighting, topics etc):

Theme 1: Marketing and people
Theme 2: Managing business activities
Theme 3: Business decisions and strategies
Theme 4: Global business Paper 1 is worth 35% on themes 1 and 4, Paper 2 is worth 35% on themes 2 and 3 and Paper 3 is worth 30% on all themes based on a pre-release document.

Students must demonstrate:

A01 Demonstrate knowledge of terms, concepts, theories, methods and models to show an understanding of how individuals and organisations are affected by and respond to business issues.

A02 Apply knowledge and understanding to various business contexts to show how individuals and organisations are affected by and respond to issues.

A03 Analyse issues within business, showing an understanding of the impact on individuals and organisations of external and internal influences
AO4 Evaluate qualitative and quantitative evidence to make informed judgements and propose evidence-based solutions to business issues.

Additional Experiences

Trips including to the Mini Factory in Cowley, Oxford and Thatchers Cider in Winscombe.

Subject Entry Requirements

5 in GCSE Maths and a 5 in at least one of GCSE English Literature or Language

Beyond A Levels

Business Studies can lead into a wide range of university degree courses and/or apprenticeships such as business management, marketing, HR, finance and law. Studied alongside other A-levels it can open doors into careers related to finance or running your own business.

Going further

If you are interested in business studies A-level, consider listening to podcasts such as Diary of a CEO or The Unicorn Launcher or consider subscribing to the Economist.

“To be successful, you have to have your heart in your business, and your business in your heart.”

Thomas Watson, Sr.